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 Christa D'Souza on the  
 amazing allure of Alexa Chung

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## Rings



Art at Annoushka

### New Art

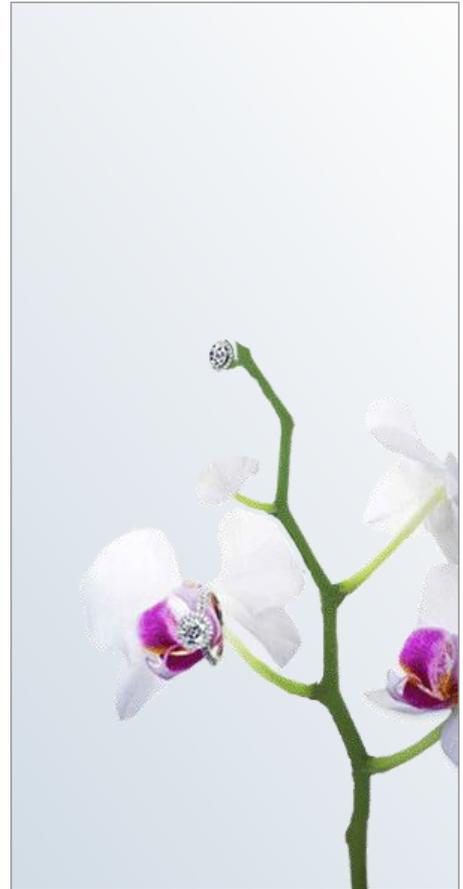
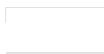
HELEN WIGHAM | 06 May 2011 | 0 comments

ANNOUSHKA DUCAS is planning to display her jewellery in a brand new way in a series of exhibitions running throughout 2011. The designer of Annoushka jewellery will stage three exhibitions in which original art works will integrate jewels and semi-precious stones from her collection.

*Precious*, the inaugural month-long exhibit will kick off proceedings in June 2011 with ten "exploded art works" by Bouke de Vries - the artist who Roland Mouret commissioned to make a sculpture of exploding birds, now on show in his boutique in Mayfair. For *Precious*, Bouke has created a series of sculptures from reclaimed broken ceramics, with the aim of "display[ing] jewellery in a totally different way and remove it from its traditional milieu - from the glass case in the boutique and then, from the glass case into somebody's jewellery box," explains **Annoushka**. "I've always felt that it is such a shame that jewellery is put away into a cupboard and then comes out on special occasions, when, actually, because of the detail, the thought and the time that it takes to make a piece of jewellery, it should be displayed and seen, yet - not just as a static, decorative accessory - but as art."

The second pairing will see Annoushka team up with multimedia artist Rosie Emerson, for an exhibition just before London Fashion Week in September, and the third and final opening will be before the Frieze Art Fair. The series of three shows will be staged at Annoushka's London flagship store at 41 Cadogan Gardens.

YOU SHOULD SEE: [Annoushka's suite of matching jewellery...](#)



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Annoushka Ducas teaming jewellery and art



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who sent us this image of the view from...

### Déjeuner sur l'Herbe

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### Sweet Art

There are lots of great art happenings in London this week. Two of our favourites...

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